

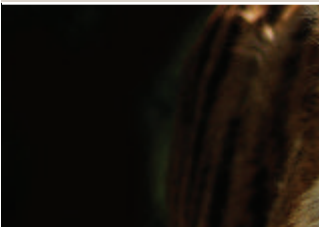
# Tiger Brands



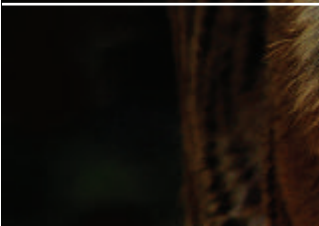
## GROUP RESULTS AND CAPITAL DISTRIBUTION

for the six months ended  
31 March 2010

Headline earnings  
per share excluding  
once-off empowerment  
transaction costs  
**+22%**

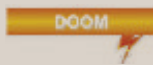


Headline earnings  
per share  
**+7%**



Interim cash  
distribution  
**+10%**

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### Introduction

**These abridged results have been prepared in accordance with International Financial Reporting Standards, IAS 34 – Interim Financial Reporting – and the Listings Requirements of the JSE Limited. In terms of International Financial Reporting Standards – IFRS 5, the prior period discontinued operations reflect the profit attributable to the Company's interest in Sea Harvest which was disposed of with effect from 28 May 2009.**

Tiger Brands achieved headline earnings per share (HEPS) of 668,9 cents for the six months ended 31 March 2010, representing a 7% increase on that achieved in the six months ended 31 March 2009. Earnings per share (EPS) increased by 5% to 662,2 cents per share. Headline earnings of R1 056,9 million and profit attributable to ordinary shareholders of R1 046,3 million increased by 7% and 6% respectively.

As previously advised, the Company's BEE Phase II transaction which was approved by shareholders on 12 October 2009, became effective on 20 October 2009. Arising from this transaction, a once-off charge amounting to R150,7 million after tax has been included in abnormal items for the six months ended 31 March 2010. Excluding this once-off abnormal charge, HEPS and EPS for the half year ended 31 March 2010, reflect an increase of 22% and 20% respectively compared to that achieved in the corresponding period last year.

### Overview of results

In the prior year, the Company ceased to proportionately consolidate the results of Oceana with effect from the end of March 2009 as, from that date, the Company no longer had joint control of Oceana. Accordingly, Oceana's results are included in the comparative six month period on a proportional consolidation basis, whereas its results for the six months to 31 March 2010 are equity accounted in line with the accounting policy for associate companies. The Group's share of Oceana's results is consequently included in HEPS and

EPS in both periods. This change in the basis of accounting for Oceana makes meaningful comparison of the Group's operational results difficult and hence, to assist shareholders in comparing the performance of the Group with the same period last year, the comparative information in the commentary below excludes Oceana's results (which have been commented on separately under the Group's Fishing interests). Also refer to Note 13 of the accompanying results for further information in this regard. The commentary below therefore relates only to the Group's FMCG businesses.

The trading environment for the period under review was characterised by price deflation on the Group's staple product categories such as wheat, rice and maize, as well as an overall market contraction which resulted in a general decline in sales volumes. Turnover from continuing operations (excluding Oceana) amounted to R10,2 billion, reflecting a decrease of 2% on the previous period.

**Operating income** for the half year (excluding Oceana) rose by 5% to R1 594,4 million. The Group operating margin improved from 14,6% last year to 15,7%, benefiting from the decline in soft commodity prices. The Grains, Snacks & Treats, Beverages and Value Added Meat Products businesses all contributed to the operating margin improvement.

**Abnormal items** reflect a net abnormal charge of R187,3 million before tax for the six month period. The current period composition of abnormal items primarily comprises the Share-based Payment – IFRS 2 empowerment transaction costs associated with the Company's BEE Phase II transaction implemented in October 2009.

**Net financing costs** (excluding Oceana) of R48,4 million (2009 : R165,7 million) reflect the benefits of a lower interest rate environment combined with reduced net debt levels in the current six month period relative to the same period last year. Group net debt rose from R377,4 million at 30 September 2009 to R888,6 million at 31 March 2010, primarily due to the acquisition of the Crosse & Blackwell business. Net interest cover remains at a sound level of 33,2 times.

## Commentary (continued)

**Income from associates** reflects a significant increase compared to the prior period due to the inclusion in the current period of the Company's share of the after tax earnings of Oceana. A strong trading performance by Chilean-based **Empresas Carozzi** was partially offset by the effect of the depreciation of the Chilean Peso against the Rand. In addition, the prior year result included a capital profit of R16,8 million.

The average tax rate, before abnormal items, reduced to 29,7% (2009: 32,6%). This was primarily due to a reduced STC charge as a result of the 2009 final dividend being distributed as a payment of capital out of share premium in January 2010.

The negative amount attributable to **non-controlling interests** (minority shareholders in subsidiaries) is mainly due to the loss incurred in the Deciduous Fruit business, partially offset by the minorities' share of current year income in respect of the two African subsidiaries, Haco and Chococam.

### Review of operations

Good performances compared to the first six months of the prior year were experienced in most of the Group's businesses despite underlying consumer demand having weakened.

**DOMESTIC FOOD** turnover decreased by 1% as food inflation declined rapidly during the period under review.

Within the Grains segment, the strong growth in operating income relative to the deflationary decrease in turnover was primarily as a result of falling grain prices which benefited the **Milling & Baking** and **Rice** businesses in particular. The **Albany** brand achieved volume and market share growth, assisted by the launch of its Smooth Wholegrain Loaf. The Group's breakfast cereal brands such as **Jungle Oats**, **Morvite** and **Ace Instant** continued to gain market share in the Ready-to-Eat porridge segment.

The **Crosse & Blackwell** mayonnaise business was successfully integrated into the **Groceries** division and produced a good performance. Core Groceries volumes and margins, however, were negatively impacted by

abnormally high cost increases in respect of cans and glass packaging containers. These cost increases have been partially absorbed by the Groceries business as a result of the tight economic conditions.

**Snacks & Treats** recorded an increase in operating income of 9% off a turnover growth of 5% in a discretionary consumer spend category which remains under pressure. Notwithstanding the cooler summer conditions, the **Beverages** category achieved a 20% improvement in operating income as the business benefited from further improvements to the business model.

The **Value Added Meat Products** category benefited from a reduction in raw material prices as well as from the significant product rationalisation initiatives undertaken in the prior year. Out of Home consumption continued to decline, however, the Company's **Out of Home** business managed to improve operating income, which was aided by the decision to close the loss-making pre-prepared meals business in the prior year.

### HOME & PERSONAL CARE (HPC)

The performance of the HPC business was disappointing with both turnover and operating income declining by 6%. The integration of Designer Group into Tiger Brands' **Personal Care** business provided a number of challenges, contributing to a significant decline in turnover and operating income during the current six month period. The consolidation of the two Personal Care businesses has now been successfully completed. The newly focussed Personal Care business is expected to see the benefits of the integration in the medium term.

The **Purity** and **Elizabeth Anne's** brands performed satisfactorily in the recessionary environment with the **Baby Care** category showing a 10% improvement in operating income. Home Care experienced a poor pest season, which contributed to a decline in turnover and operating income of 7% and 10% respectively.

**EXPORTS & INTERNATIONAL** saw a decline in operating income of 84% compared to the prior year. The **Deciduous Fruit** business, Langeberg & Ashton Foods, incurred an operating loss of R30,4 million for

the six months to 31 March 2010, primarily as a result of the strong Rand exchange rate and high price increases on cans. **Tiger Brands International's** enhanced distribution capability contributed to increased sales, particularly in Zambia, Zimbabwe and Malawi. The Company's African subsidiaries, **Haco** and **Chococam**, performed satisfactorily but the translation of their results was negatively impacted by the strong Rand exchange rate.

## Fishing

The Company's remaining fishing interest comprises its investment in Oceana Group Limited (45% held). Oceana is separately listed on the JSE Limited and reported a 5% increase in headline earnings per share for the half year ended 31 March 2010. Oceana's interim results were separately published on 6 May 2010. The equity accounted earnings of Oceana for the six months to 31 March 2010 amounted to R47,9 million after tax. The Group's share of Oceana's turnover and operating income for the six months to 31 March 2009, which was proportionately consolidated in that period, amounted to R736,5 million and R79,2 million respectively.

## Corporate activities

### Acquisition of Crosse & Blackwell

On 1 October 2009, the Company acquired the Crosse & Blackwell mayonnaise business from Nestlé. This encompassed the full range of brands, inventories, the manufacturing facility located in Bellville, Cape Town and the factory staff. The acquisition is in line with Tiger Brands' strategy of expanding into adjacent categories with well established brands.

### Tiger Brands Phase II Black Economic Empowerment Transaction

As previously announced on SENS on 12 October 2009, the Company listed a further 16 322 520 new ordinary shares on the JSE Limited with effect from 20 October 2009 in terms of its BEE Phase II transaction. In terms of the transaction, 9,09% of Tiger Brands' enlarged issued share capital was allocated

to the following empowerment entities:

- Brimstone Investment Corporation Limited (1,01%)
- The Tiger Brands Black Managers Trust No II (1,58%)
- The Tiger Brands General Staff Share Trust (0,44%)
- The Thusani Trust (1,01%)
- The Tiger Brands Foundation (5,05%)

The financial impact of the BEE Phase II transaction is included in note 12 of the accompanying results.

### Capital reduction out of share premium in lieu of interim dividend

The Board has decided to declare a capital reduction distribution (in lieu of the interim dividend) out of share premium of 270 cents per share, for the six months ended 31 March 2010, which represents an increase of 10% on the 2009 interim dividend declared last year of 245 cents per share. The declaration of the capital reduction distribution out of share premium is subject to shareholder approval. A copy of the shareholder circular, including notice of general meeting, will be posted to shareholders on or about 1 June 2010. Shareholders are referred to the more detailed announcement relating to the capital reduction that has been issued today.

The interim capital distribution takes cognisance of the Company's previously stated intention to correct, over time, the historical imbalance between the interim and final distribution relative to headline earnings per share.

Consistent with past practice, it is intended that the Company will continue to maintain an annual dividend/distribution cover of 2 times. In respect of the 2010 financial year, the two times annual dividend/distribution cover will be based on headline earnings per share before taking into account the once-off IFRS 2 costs relating to the Company's BEE Phase II transaction referred to above.

## Outlook

On 16 February 2010 the Company advised shareholders that due to the current market contraction, there had been an overall decline in sales volumes

## Commentary (continued)

which was only expected to reverse in the second half of the 2010 calendar year. In addition, the Company advised that headline earnings per share, before taking into account the once-off IFRS 2 charges relating to the Company's BEE Phase II transaction, were expected to show satisfactory growth in real terms for the year ended 30 September 2010.

The Company continues to experience difficult trading conditions as consumer spending remains under pressure. After due consideration, the Company expects headline earnings per share for the year ending 30 September 2010 (excluding the once-off IFRS 2 charges relating to the Company's BEE Phase II transaction) to show an increase compared to the figure of 1 407,4 cents per share reported in respect of the previous financial year, albeit that the rate of increase is anticipated to be at a lower level than previously indicated to shareholders on 16 February 2010.

The following key assumptions have been considered in arriving at the above general forecast which has been compiled using the Group's accounting policies as set out in Tiger Brands' 2009 annual report, including the adoption of a number of new and amended IFRS statements and IFRIC interpretations during 2010, as

indicated in note 14 of the accompanying results:

- Consumer spending will remain under pressure during the remaining period of the current financial year
- Soft commodity prices will remain relatively stable at their current levels
- The Rand/Dollar exchange rate will remain fairly stable within a range of R7,20 to R7,60 to the United States Dollar
- Interest rates will not vary materially from their current level
- The price of crude oil will remain fairly stable at around USD80 per barrel

The above outlook statement has neither been reviewed nor reported on by the Company's auditors.

For and on behalf of the Board

**Lex van Vught**  
Chairman

**Peter Matlare**  
Chief Executive Officer

18 May 2010

### TIGER BRANDS LIMITED

**Non-executive directors:** L C van Vught (Chairman), B L Sibiyi (Deputy Chairman), S L Botha, R M W Dunne (British), K D K Mokhele, A C Parker, P M Roux

**Executive directors:** P B Matlare (Chief Executive Officer), N G Brimacombe, M Fleming, B N Njobe, C F H Vaux

**Company secretary:** I W M Isdale

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**Postal address:** PO Box 78056, Sandton, 2146, South Africa

**Share registrars:** Computershare Investor Services (Pty) Limited, 70 Marshall Street, Johannesburg, 2001

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## Consolidated income statement

		Unaudited Six months ended		Audited Year ended	
		31 March 2010 Rm	Change %	31 March 2009 Rm	30 Sept 2009 Rm
<b>Continuing operations</b>					
<b>Revenue</b>	1	<b>10 313,3</b>	(9)	11 276,3	20 642,5
<b>Turnover</b>	1	<b>10 187,4</b>	(9)	11 154,0	20 430,4
<b>Operating income before abnormal items</b>	2	<b>1 594,4</b>	—	1 601,8	3 133,4
Abnormal items	3	<b>(187,3)</b>		(50,6)	343,9
<b>Operating income after abnormal items</b>		<b>1 407,1</b>	(9)	1 551,2	3 477,3
Interest paid		<b>(163,7)</b>	40	(273,3)	(436,3)
Interest received		<b>115,3</b>	5	109,4	181,6
Dividend income		<b>10,6</b>	(18)	12,9	30,5
Income from associates	4	<b>94,4</b>	63	57,8	203,6
<b>Profit before taxation</b>		<b>1 463,7</b>	—	1 458,0	3 456,7
<b>Taxation</b>		<b>(427,3)</b>	9	(470,3)	(977,7)
<b>Profit for the period from continuing operations</b>		<b>1 036,4</b>	5	987,7	2 479,0
<b>Discontinued operations</b>					
Profit after tax for the period – Sea Harvest	5	<b>—</b>		43,1	55,0
<b>PROFIT FOR THE PERIOD</b>		<b>1 036,4</b>	1	1 030,8	2 534,0
<b>Attributable to:</b>					
Owners of the parent		<b>1 046,3</b>	6	990,1	2 485,5
Non-controlling interests		<b>(9,9)</b>		40,7	48,5
		<b>1 036,4</b>	1	1 030,8	2 534,0
<b>Headline earnings per ordinary share (cents)</b>		<b>668,9</b>	7	627,3	1 407,4
<b>Diluted headline earnings per ordinary share (cents)</b>		<b>657,1</b>	5	624,5	1 398,4
Basic earnings per ordinary share (cents)		<b>662,2</b>	5	631,2	1 583,0
Diluted basic earnings per ordinary share (cents)		<b>650,5</b>	4	628,4	1 572,9
<b>Headline earnings per ordinary share (cents) for continuing operations</b>		<b>668,9</b>	10	607,1	1 382,1
Diluted headline earnings per ordinary share (cents) for continuing operations		<b>657,1</b>	9	604,5	1 373,3
Basic earnings per ordinary share (cents) for continuing operations		<b>662,2</b>	8	610,7	1 556,8
Diluted basic earnings per ordinary share (cents) for continuing operations		<b>650,5</b>	7	608,0	1 546,9
<b>Headline earnings per ordinary share (cents) for discontinued operations</b>		<b>—</b>		20,1	25,3
Diluted headline earnings per ordinary share (cents) for discontinued operations		<b>—</b>		20,1	25,1
Basic earnings per ordinary share (cents) for discontinued operations		<b>—</b>		20,5	26,2
Diluted basic earnings per ordinary share (cents) for discontinued operations		<b>—</b>		20,4	26,0

## Consolidated statement of financial position

	<b>Unaudited</b>		Audited
	<b>as at</b>		as at
	<b>31 March</b>	31 March	30 Sept
	<b>2010</b>	2009	2009
	<b>Rm</b>	Rm	Rm
<b>ASSETS</b>			
<b>Non-current assets</b>	<b>6 253,0</b>	5 482,0	5 439,8
Property, plant & equipment	<b>2 581,4</b>	2 045,4	2 202,7
Goodwill and other intangibles	<b>1 988,1</b>	1 652,5	1 669,1
Investments	<b>1 584,7</b>	1 710,8	1 509,8
Deferred taxation asset	<b>98,8</b>	73,3	58,2
<b>Current assets</b>	<b>6 168,2</b>	6 420,1	6 247,5
Inventories	<b>3 108,2</b>	3 455,9	3 059,9
Trade and other receivables	<b>2 854,3</b>	2 755,1	2 681,4
Taxation receivable	<b>39,8</b>	70,2	—
Cash and cash equivalents	<b>165,9</b>	138,9	506,2
<b>Assets classified as held for sale</b>	<b>—</b>	898,6	—
<b>TOTAL ASSETS</b>	<b>12 421,2</b>	12 800,7	11 687,3
<b>EQUITY AND LIABILITIES</b>			
<b>Capital and reserves</b>	<b>7 553,8</b>	5 924,9	6 983,7
Ordinary share capital and share premium	<b>974,2</b>	51,7	70,8
Non-distributable reserves	<b>864,7</b>	784,4	788,7
Accumulated profits	<b>8 330,0</b>	6 286,0	7 309,8
Tiger Brands Limited shares held by subsidiary	<b>(770,3)</b>	(817,7)	(817,7)
Tiger Brands Limited shares held by empowerment entities	<b>(2 064,1)</b>	(502,2)	(502,2)
Share based payment reserve	<b>219,3</b>	122,7	134,3
Non-controlling interests	<b>304,5</b>	457,9	301,0
<b>TOTAL EQUITY</b>	<b>7 858,3</b>	6 382,8	7 284,7
<b>Non-current liabilities</b>	<b>954,9</b>	1 068,7	965,3
Deferred taxation liability	<b>208,7</b>	227,3	156,1
Provision for post-retirement medical aid	<b>337,5</b>	316,8	326,4
Long-term borrowings	<b>408,7</b>	524,6	482,8
<b>Current liabilities</b>	<b>3 608,0</b>	5 115,7	3 437,3
Trade and other payables	<b>2 658,9</b>	3 024,4	2 684,1
Provisions*	<b>303,3</b>	291,2	300,1
Provision for Sea Harvest put option	<b>—</b>	81,4	—
Taxation	<b>—</b>	—	52,3
Short-term borrowings	<b>645,8</b>	1 718,7	400,8
<b>Liabilities classified as held for sale</b>	<b>—</b>	233,5	—
<b>TOTAL EQUITY AND LIABILITIES</b>	<b>12 421,2</b>	12 800,7	11 687,3

\*March 2009: certain accruals and provisions were reclassified due to stricter application of IAS 37.



## Abridged cash flow statement

	<b>Unaudited Six months ended</b>		Audited Year ended
	<b>31 March 2010 Group Rm</b>	31 March 2009 Group Rm	30 Sept 2009 Group Rm
Cash operating profit	<b>1 825,2</b>	1 842,0	3 566,1
Working capital changes	<b>(212,0)</b>	(512,7)	(424,7)
Cash generated from operations	<b>1 613,2</b>	1 329,3	3 141,4
Net financing costs	<b>(48,4)</b>	(158,3)	(247,0)
Dividends received	<b>79,0</b>	18,1	86,7
Taxation paid	<b>(511,0)</b>	(599,6)	(1 033,2)
Cash available from operations	<b>1 132,8</b>	589,5	1 947,9
Capital distributions and dividends paid	<b>(742,4)</b>	(877,2)	(1 267,8)
Net cash inflow/(outflow) from operating activities	<b>390,4</b>	(287,7)	680,1
Net cash (outflow)/inflow from investing activities	<b>(923,0)</b>	(343,3)	132,4
Net cash (outflow)/inflow from financing activities	<b>(6,1)</b>	79,3	100,1
Net decrease in cash and cash equivalents	<b>(538,7)</b>	(551,7)	912,6
Cash and cash equivalents at the beginning of the period	<b>187,2</b>	(725,4)	(725,4)
Cash and cash equivalents at the end of the period	<b>(351,5)*</b>	(1 277,1)	187,2

\*Includes an increase of R97,8 million on short-term borrowings regarded as cash and cash equivalents

## Statement of comprehensive income

	Unaudited Six months ended		Audited Year ended
	31 March 2010 Rm	March 2009 Rm	30 Sept 2009 Rm
<b>Profit for the period</b>	<b>1 036,4</b>	1 030,8	2 534,0
Net gain on hedge of net investment	<b>18,4</b>	(13,0)	16,1
Foreign currency translation adjustments	<b>(13,8)</b>	17,2	(34,6)
Net loss on cash flow hedges	<b>(1,1)</b>	(21,4)	(22,6)
Net gain on available for sale financial assets	<b>55,9</b>	21,7	(24,9)
Tax effect	<b>(9,5)</b>	(2,3)	1,0
Other comprehensive income, net of tax	<b>49,9</b>	2,2	(65,0)
Other comprehensive income, net of tax for associates	<b>—</b>	—	(14,5)
<b>Total comprehensive income for the period, net of tax</b>	<b>1 086,3</b>	1 033,0	2 454,5
Attributable to:			
Owners of the parent	<b>1 096,2</b>	992,3	2 406,0
Non-controlling interests	<b>(9,9)</b>	40,7	48,5
	<b>1 086,3</b>	1 033,0	2 454,5

## Other group salient features

	Unaudited Six months ended		Audited Year ended
	31 March 2010 Group Rm	31 March 2009 Group Rm	30 Sept 2009 Group Rm
Net worth per ordinary share (cents)	<b>4 772</b>	3 773	4 439
Net debt to equity (%)	<b>11,3%</b>	33,0%	5,2%
Interest cover – net (times)	<b>33,2</b>	9,9	12,4
Current ratio (:1)	<b>1,7</b>	1,3	1,8
Capital expenditure (R million)	<b>463,3</b>	252,4	561,1
– replacement	<b>184,3</b>	129,6	320,7
– expansion	<b>279,0</b>	122,8	240,4
Capital commitments (R million)	<b>818,8</b>	497,4	1 006,1
– contracted	<b>431,4</b>	139,3	336,8
– approved	<b>387,4</b>	358,1	669,3
Capital commitments will be funded from normal operating cash flows and the utilisation of existing borrowing facilities.			
Contingent liabilities (R million)			
Guarantees and contingent liabilities	<b>15,2</b>	31,3	54,6
Inventories carried at net realisable value	<b>191,9</b>	95,3	89,6
Carrying and fair value of investments (R million)	<b>1 584,7</b>	1 710,8	1 509,8
Listed	<b>354,3</b>	604,3	303,2
Unlisted	<b>158,0</b>	146,7	160,3
Associates (carrying value)	<b>1 072,4</b>	959,8	1 046,3

## Consolidated statement of changes in equity

	Share capital and premium Rm	Non-distributable reserves Rm	Other capital reserves Rm	Cash flow hedge reserve Rm	Available-for-sale reserve Rm
<b>Balance at 30 September 2008</b>	<b>41,8</b>	<b>473,8</b>	<b>82,3</b>	<b>17,4</b>	<b>163,2</b>
Net profit for the period					
Other comprehensive income for the period				(30,8)	(12,3)
	41,8	473,8	82,3	(13,4)	150,9
Issue of share capital and premium	29,0				
Adjustment due to finalisation of African acquisitions					
Transfers between reserves		154,9	2,5		
Other reserve movements					
Re-classification from joint venture to associate					
Dividends on ordinary shares					
Total dividends					
Less: Dividends on treasury and empowerment shares					
Adjustment due to sale of Sea Harvest					(2,8)
<b>Balance at 30 September 2009</b>	<b>70,8</b>	<b>628,7</b>	<b>84,8</b>	<b>(13,4)</b>	<b>148,1</b>
Net profit for the period					
Other comprehensive income for the period			—	(1,1)	53,7
	70,8	628,7	84,8	(14,5)	201,8
Issue of share capital and premium	1 756,3				
Capital distribution out of share premium- final	(852,9)				
BEE Phase II capital contribution					
Transfers between reserves		26,1			
Share-based payment reserve					
<b>Balance at 31 March 2010</b>	<b>974,2</b>	<b>654,8</b>	<b>84,8</b>	<b>(14,5)</b>	<b>201,8</b>

Foreign currency translation reserve Rm	Accumulated profits Rm	Shares held by subsidiary and empowerment trusts Rm	Share-based payment reserve Rm	Total attributable to ordinary shareholders Rm	Non-controlling interests Rm	Total Rm
<b>(23,1)</b>	<b>6 203,5</b>	<b>(1 319,9)</b>	<b>121,7</b>	<b>5 760,7</b>	<b>458,3</b>	<b>6 219,0</b>
(36,4)	2 485,5			2 485,5	48,5	2 534,0
(59,5)	8 689,0	(1 319,9)	121,7	8 166,7	506,8	8 673,5
				29,0		29,0
	(157,4)			—	(2,5)	(2,5)
	14,8		28,2	43,0		43,0
	2,3		(12,8)	(10,5)	(13,7)	(24,2)
	(1 244,8)			(1 244,8)	(14,1)	(1 258,9)
	(1 362,7)			(1 362,7)	(23,7)	(1 386,4)
	117,9			117,9	9,6	127,5
	5,9		(2,8)	0,3	(175,5)	(175,2)
<b>(59,5)</b>	<b>7 309,8</b>	<b>(1 319,9)</b>	<b>134,3</b>	<b>6 983,7</b>	<b>301,0</b>	<b>7 284,7</b>
	1 046,3			1 046,3	(9,9)	1 036,4
(2,7)				49,9		49,9
(62,2)	8 356,1	(1 319,9)	134,3	8 079,9	291,1	8 371,0
		(1 625,0)		131,3		131,3
		110,5		(742,4)		(742,4)
	(26,1)			—	13,4	13,4
			85,0	85,0		85,0
<b>(62,2)</b>	<b>8 330,0</b>	<b>(2 834,4)</b>	<b>219,3</b>	<b>7 553,8</b>	<b>304,5</b>	<b>7 858,3</b>

## Segmental analysis

	Unaudited six months ended					Audited year ended	
	31 March 2010 Rm	%	31 March 2009 Rm	%	Change %	30 Sept 2009 Rm	%
<b>Turnover</b>							
<b>FMCG – CONTINUING OPERATIONS</b>	<b>10 187,4</b>	100	10 417,5	90	(2)	19 699,8	94
<b>Domestic Food</b>	<b>8 356,5</b>	82	8 480,5	73	(1)	15 922,3	76
Grains	<b>4 185,3</b>	41	4 681,8	40	(11)	8 793,4	42
Milling and baking	<b>2 905,3</b>	29	3 158,3	27	(8)	6 266,8	30
Other Grains	<b>1 280,0</b>	12	1 523,5	13	(16)	2 526,6	12
Groceries	<b>1 750,6</b>	18	1 419,1	13	23	2 651,6	13
Snacks & Treats	<b>919,6</b>	9	877,2	8	5	1 746,9	8
Beverages	<b>642,1</b>	6	623,1	5	3	1 056,3	5
Value Added Meat Products	<b>721,3</b>	7	740,6	6	(3)	1 413,2	7
Out of Home	<b>137,6</b>	1	138,7	1	(1)	260,9	1
<b>HPC</b>	<b>972,2</b>	10	1 030,9	9	(6)	1 883,7	9
Personal	<b>300,2</b>	3	344,8	3	(13)	681,2	3
Babycare	<b>300,6</b>	3	286,3	2	5	560,8	3
Homecare	<b>371,4</b>	4	399,8	4	(7)	641,7	3
<b>Exports and International</b>	<b>935,1</b>	9	969,2	9	(4)	2 030,6	10
<b>OTHER INTERGROUP SALES – FMCG</b>	<b>(76,4)</b>	(1)	(63,1)	(1)	(21)	(136,8)	(1)
<b>Fishing – Oceana*</b>	<b>—</b>	—	736,5	6	(100)	730,6	3
<b>TOTAL CONTINUING OPERATIONS</b>	<b>10 187,4</b>	100	11 154,0	96	(9)	20 430,4	97
<b>DISCONTINUED OPERATIONS – Sea Harvest</b>	<b>—</b>	—	465,8	4	(100)	605,5	3
<b>TOTAL TURNOVER</b>	<b>10 187,4</b>	100	11 619,8	100	(12)	21 035,9	100

	Unaudited six months ended					Audited year ended	
	31 March 2010 Rm	%	31 March 2009 Rm	%	Change %	30 Sept 2009 Rm	%
<b>Operating income before abnormal items</b>							
<b>FMCG – CONTINUING OPERATIONS</b>	<b>1 594,4</b>	100	1 522,6	93	5	3 054,9	96
<b>Domestic Food</b>	<b>1 399,7</b>	88	1 131,0	69	24	2 408,3	76
Grains	<b>781,6</b>	49	600,9	37	30	1 414,1	44
Milling and baking	<b>581,5</b>	36	439,9	27	32	1 157,7	36
Other Grains	<b>200,1</b>	13	161,0	10	24	256,4	8
Groceries	<b>275,4</b>	17	250,3	15	10	471,7	15
Snacks & Treats	<b>155,0</b>	10	141,7	9	9	282,4	9
Beverages	<b>80,0</b>	5	66,4	4	20	89,5	3
Value Added Meat Products	<b>77,0</b>	5	55,7	3	38	113,1	4
Out of Home	<b>30,7</b>	2	16,0	1	92	37,5	1
<b>HPC</b>	<b>243,5</b>	15	259,9	16	(6)	485,0	15
Personal	<b>87,8</b>	6	104,5	6	(16)	197,9	6
Baby care	<b>86,8</b>	5	79,2	5	10	166,0	5
Home care	<b>68,9</b>	4	76,2	5	(10)	121,1	4
<b>Exports and International</b>	<b>24,6</b>	2	155,9	9	(84)	214,0	7
<b>Other</b>	<b>(73,4)</b>	(5)	(24,2)	(1)	(203)	(52,4)	(2)
<b>Fishing – Oceana*</b>	<b>—</b>	—	79,2	4	(100)	78,5	2
<b>TOTAL CONTINUING OPERATIONS</b>	<b>1 594,4</b>	100	1 601,8	97	—	3 133,4	98
<b>DISCONTINUED OPERATIONS – Sea Harvest</b>	<b>—</b>	—	47,1	3	(100)	56,8	2
<b>TOTAL OPERATING INCOME BEFORE ABNORMAL ITEMS</b>	<b>1 594,4</b>	100	1 648,9	100	(3)	3 190,2	100

\*With effect from 1 April 2009 Oceana was reclassified from a joint venture to an associate.

## Notes

	<b>Unaudited</b>		Audited
	<b>Six months ended</b>		Year ended
	<b>31 March</b>	31 March	30 Sept
	<b>2010</b>	2009	2009
	Rm	Rm	Rm
<b>1. Revenue – continuing operations</b>			
Turnover	<b>10 187,4</b>	11 154,0	20 430,4
Interest received	<b>115,3</b>	109,4	181,6
Dividend income	<b>10,6</b>	12,9	30,5
	<b>10 313,3</b>	11 276,3	20 642,5
<b>2. Operating income – continuing operations</b>			
Operating income before abnormal items is reflected after charging:			
Cost of sales	<b>6 418,3</b>	7 459,1	13 282,5
Sales and distribution expenses	<b>1 325,3</b>	1 323,0	2 506,0
Marketing expenses	<b>276,8</b>	263,3	529,8
Other operating expenses	<b>572,6</b>	506,8	978,7
Depreciation (included in cost of sales and other operating expenses)	<b>150,9</b>	131,2	261,9
<b>3. Abnormal items – continuing operations</b>			
Loss on sale of property, plant and equipment, including impairment charges on intangibles	—	(10,2)	(11,7)
Net (loss)/profit on sale of interest in subsidiaries and joint ventures	—	(0,5)	62,7
Loss on sale of investments	—	(4,3)	(4,3)
Profit on sale of investments, including reversal of impairment	—	—	234,3
Costs relating to the unsuccessful attempt to acquire AVI Limited	—	(32,6)	(29,8)
Empowerment transaction costs – BEE Phase II	<b>(185,3)</b>	—	(12,0)
Release of provision for Healthcare unbundling costs	—	0,8	1,1
Release of provision for Sea Harvest put option	—	—	81,4
Recognition of pension fund surpluses	—	5,7	27,5
Other	<b>(2,0)</b>	(9,5)	(5,3)
<b>Abnormal (loss)/profit before taxation</b>	<b>(187,3)</b>	(50,6)	343,9
Taxation	<b>35,0</b>	2,0	(36,7)
	<b>(152,3)</b>	(48,6)	307,2
Non-controlling interests	—	—	—
<b>Abnormal (loss)/profit attributable to shareholders in Tiger Brands Limited</b>	<b>(152,3)</b>	(48,6)	307,2
<b>4. Income from associates – continuing operations</b>			
Normal trading	<b>94,4</b>	41,0	187,0
Abnormal item – profit on partial sale of interest in subsidiary	—	16,8	16,6
	<b>94,4</b>	57,8	203,6
<b>5. Discontinued Operations</b>			
<b>5.1 Sea Harvest</b>			
On 28 May 2009 the Group disposed of its interest in Sea Harvest. The results of Sea Harvest for the eight months to 28 May 2009, which were included in the 2009 Group results, are presented below:			
Turnover	—	465,8	605,5
Operating income before abnormal items	—	47,1	56,8
Abnormal items	—	1,0	2,1
Interest paid	—	(0,4)	(0,5)
Interest received	—	6,0	8,2
Dividends received	—	5,2	7,5
Profit before tax from a discontinued operation	—	58,9	74,1
Taxation	—	(15,8)	(19,1)
Profit for the period from a discontinued operation	—	43,1	55,0
Attributable to non-controlling interests	—	10,9	13,9



The major classes of assets and liabilities of Sea Harvest classified as held for sale as at 31 March 2009 were as follows:

	<b>Unaudited as at</b>		Audited as at
	<b>31 March 2010</b>	31 March 2009	30 Sept 2009
	<b>Rm</b>	Rm	Rm
<b>Assets</b>			
Property, plant and equipment	—	298,0	—
Goodwill and other intangibles	—	16,7	—
Investments	—	26,1	—
Cash and cash equivalents	—	254,0	—
Inventory	—	118,1	—
Trade and other receivables	—	185,7	—
Assets classified as held for sale	—	898,6	—
<b>Liabilities</b>			
Interest-bearing liabilities (long- and short-term borrowings)	—	4,9	—
Deferred taxation liability	—	57,2	—
Provision for post-retirement medical aid	—	19,4	—
Trade and other payables	—	151,7	—
Taxation	—	0,3	—
Liabilities directly associated with assets classified as held for sale	—	233,5	—
<b>Net assets directly associated with disposal group</b>	<b>—</b>	<b>665,1</b>	<b>—</b>

The net cash flows generated/(incurred) by the Sea Harvest business were as follows:

	<b>Unaudited Six months ended</b>		Audited Year ended
	<b>31 March 2010</b>	31 March 2009	30 Sept 2009
	<b>Rm</b>	Rm	Rm
Operating activities	—	57,3	98,3
Investing activities	—	(34,6)	(39,6)
Financing activities	—	(0,7)	(0,2)
<b>Net cash inflow</b>	<b>—</b>	<b>22,0</b>	<b>58,5</b>

## 6. Business combinations

### Crosse & Blackwell

On 1 October 2009 Tiger Brands acquired the Crosse & Blackwell mayonnaise business from Nestlé. The sale included both the mayonnaise production plant and staff in Bellville, Cape Town, as well as inventory and intangible assets. The purchase consideration accounted for from 1 October 2009 comprises the following:

Trademarks	<b>250,0</b>	—	—
Land and buildings	<b>50,0</b>	—	—
Plant and equipment	<b>27,7</b>	—	—
Inventories	<b>74,5</b>	—	—
Fair value of assets acquired	<b>402,2</b>	—	—
Goodwill	<b>72,3</b>	—	—
Purchase consideration	<b>474,5</b>	—	—

## Notes (continued)

### 6. Business combinations (continued)

From date of acquisition to 31 March 2010, the Crosse & Blackwell business has contributed R372,7 million to group revenue and R35,5 million to profit after tax after accounting for acquisition financing costs.

Apart from plant & equipment and inventories, where the carrying value approximated fair value, the carrying values of the remaining assets at the date of acquisition, being trademarks and land and buildings, are not disclosed as these values were not made available to the company during the sale transaction.

Goodwill represents the difference between the purchase consideration and the fair value of the net assets acquired as there are no further separately identifiable intangible assets.

### 7. Property, plant & equipment

The additions for the period amounted to R463,3 million (2009: R252,4 million) and the net book value of disposals totalled R2,8 million (2009: R2,2 million).

### 8. Impairment of intangibles

Included in abnormal items from continuing operations in respect of the six month period ended 31 March 2009 and year ended 30 September 2009, is an amount of R4,0 million relating to the impairment of goodwill and trademarks in respect of the pre-prepared meals division of the Out Of Home business. The impairment was attributable to the expected reduction in the future profit stream of the business.

	<b>Unaudited Six months ended 31 March 2010</b>	31 March 2009	Audited Year ended 30 Sept 2009
<b>9. Shares</b>			
Number of ordinary shares in issue (000's)			
Includes 10 326 758 shares held as treasury stock (Mar 2009: 10 326 758) and 21 426 860 shares owned by staff empowerment entities (Mar 2009: 5 896 140)	<b>190 043</b>	173 243	173 560
Weighted average number of ordinary shares (net of treasury and empowerment shares) on which headline earnings and basic earnings per share are based (000's)	<b>158 014</b>	156 863	157 012
Weighted average diluted number of ordinary shares (net of treasury and empowerment shares) on which diluted headline earnings and basic earnings per share are based (000's)	<b>160 844</b>	157 554	158 022
<b>10. Reconciliation between profit for the period and headline earnings</b>			
	<b>Rm</b>	Rm	Rm
Profit attributable to ordinary shareholders	<b>1 046,3</b>	990,1	2 485,5
Adjusted for:			
Net profit on sale of interest in subsidiaries and joint ventures	—	—	(62,7)
Loss on sale of property, plant & equipment, including impairment charges on intangibles	<b>1,9</b>	7,4	3,5
Profit on sale of investments	—	—	(201,1)
Loss on sale of investments	—	4,3	4,3
Associates	<b>8,7</b>	(16,8)	(16,6)
Profit on partial sale of interest in subsidiary	—	(16,8)	(16,6)
Goodwill impairment	<b>8,7</b>	—	—
Other	—	(1,0)	(3,1)
Headline earnings for the period	<b>1 056,9</b>	984,0	2 209,8
<b>Reconciliation between profit for the period and headline earnings - discontinued operations</b>			
Profit attributable to ordinary shareholders	—	32,2	41,1
Adjusted for:			
Profit on sale of property, plant & equipment, including impairment charges on intangibles	—	(0,6)	(1,4)
Headline earnings for the period	—	31,6	39,7

## Notes (continued)

	Unaudited		Audited
	Six months ended 31 March 2010	31 March 2009	Year ended 30 Sept 2009
<b>11. Capital distributions and dividends per share</b>			
Capital distributions and dividends per ordinary share (cents)	<b>270,0</b>	245,0	704,0
Interim dividend declared	—	245,0	245,0
Capital distribution declared 23 November 2009	—	—	459,0
Capital distribution declared 17 May 2010	<b>270,0</b>	—	—
<b>12. Impact of BEE Phase II transaction</b>			
The impact of the implementation of the BEE Phase II transaction is as follows:			
Operating loss before abnormal items – IFRS 2 charge	<b>(5,2)</b>	—	—
Abnormal items	<b>(185,3)</b>	—	(12,0)
Taxation	<b>34,6</b>	—	—
Cash and cash equivalents	<b>4,7</b>	—	—
Taxation receivable	<b>22,2</b>	—	—
Deferred taxation asset	<b>12,4</b>	—	—
Ordinary share capital and share premium	<b>(1,748,4)</b>	—	—
Tiger Brands limited shares held by empowerment trusts	<b>1,625,0</b>	—	—
Share-based payment reserve	<b>(67,1)</b>	—	—
Non-controlling interests	<b>(13,4)</b>	—	—
Trade and other payables	—	—	(12,0)
<b>13. Oceana</b>			
On 1 April 2009 the Group ceased proportional consolidation of Oceana and commenced equity accounting. The results of Oceana for the six months to 31 March 2009, which were included in the Group results, are presented below:			
Turnover	—	736,5	730,6
Operating income before abnormal items	—	79,2	78,5
Abnormal items	—	1,5	1,5
Interest paid	—	(3,7)	(3,7)
Interest received	—	5,5	5,5
Dividends received	—	5,2	5,2
Profit before tax	—	87,7	87,0
Taxation	—	(28,7)	(28,4)
<b>Profit for the period</b>	—	59,0	58,6
<b>14. Changes in accounting policies</b>			
The accounting policies adopted and methods of computation are consistent with those of the previous financial year except for the adoption of the following new and amended IFRS and IFRIC interpretations during the period:			
– Amendment to IFRS 2 Share-based payment – Vesting Conditions and Cancellations			
– IFRS 3 Business Combinations			
– Amendment to IFRS 7 Financial Instruments: Disclosures – Improving Disclosures about Financial Instruments			
– IFRS 8 Operating Segments			
– IAS 1 Presentation of Financial Statements			
– IAS 23 Borrowing Costs			
– IAS 27 Consolidated and Separate Financial Statements			
– Amendment to IAS 32 Financial Instruments: Presentation and IAS 1 Presentation of Financial Statements – Puttable Financial Instruments and Obligations Arising on Liquidation			
– Amendment to IAS 39 – Financial Instruments: Recognition and Measurement – Eligible hedged Items			
– May 2008 Improvements to IFRS (improvements effective for the current financial year)			
– April 2009 Improvements to IFRS (improvements effective for the current financial year)			
– AC 504 IAS 19 – The limit on a defined benefit, minimum funding requirements and their interaction in a South African pension fund environment			
Disclosures have been updated in accordance with these standards and interpretations, and adoption thereof has not had a material impact on the results of the group in the current period. The comparative numbers have not been restated.			

**Tiger Brands**



**Tiger Brands Limited**

(Registration number 1944/017881/06)

(Incorporated in the Republic of South Africa)

Share code: TBS ISIN: ZAE000071080

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